The world’s most competitive and best-known brands rely on BlackLine (NASDAQ: BL) to help them make the move to modern accounting.

As a Gartner-recognized Leader in close automation, we’ve created an expertly-curated playbook to help organizations across the globe modernize the accounting and finance function. Our results-based approach paves the way for automation, transparency, and efficiency in your month-end close.

Over 3,000 BlackLine customers have achieved greater productivity and a forward-looking strategy for growth—and you can, too.

Learn how you can eliminate manual close activities to save time, strengthen controls to reduce risk, and retain top talent to operate more strategically, with BlackLine.

The BlackLine MAP for Financial Close Automation

**FOCUS ON EXCELLENCE**

BlackLine’s MAP for financial close automation yields transformative results.

Our deliberate and stepwise adoption allows Finance and Accounting to unlock value quickly with core functionality, and then expand adoption in alignment with their business strategy.

Fully-contemplated platform functionality means that BlackLine customers don’t have to worry about resorting to disparate spreadsheets or siloed systems, even as volumes and complexities grow.

| 3,000+ | 260,000+ | 130+ | 1 |
| Customers | Users | Countries | Cloud Platform |
**The Modern Accounting Journey**

BlackLine solutions deliver an impact at each stage of your finance transformation journey.

From point solutions and stagnant, manual processes to a holistic system and optimized accounting cycle, BlackLine offers solutions for every type of company and scenario.

**BlackLine begins with Core and scales as you grow.**

---

**STEP 1**

Start with our Core foundation, focused on delivering the most value in the shortest amount of time. Core packages the essentials for a stress-free close: visibility across close tasks and automated reconciliations.

---

**Core**

- Central workspace with automated trial balance import
- Standardized reconciliations with automation
- Dynamic & transparent close activities tracking
- Role-centric reporting & proactive alerts
- Rule-based transaction matching for bank files
- Enhanced controls

---

**INTEGRATED**

Unite even more of your daily work, such as journal posting and reporting, in our connected ecosystem. With two-way data integration, work performed in BlackLine is automatically updated and visible in your ERP.

- Direct ERP journal posting
- Reporting data export via API
- Additional rule-based transaction matching:
  - Credit cards, payables
  - Inventory, AR/AP
  - Intercompany & others
- Automated flux analysis with proactive alerting
- Complex matching scenarios
- Operational improvements

---

**OPTIMIZED**

After or alongside building your connected ecosystem, BlackLine helps you fine-tune F&A processes. Implement pointed solutions to optimize areas like automated journal creation or complex matching scenarios.

- Logic-based journal creation
- Rule-based close administration
- Automated reconciling items
- Enhanced controls
- Operational improvements

---

The Modern Accounting Playbook
Transformative Results

CLOSE FASTER
Reduce time to close by streamlining, automating, and accelerating financial close tasks.

Gained 251% ROI and shortened time to close

dun & bradstreet

INCREASE EFFICIENCY
Realize significant productivity benefits from more balanced workloads and automation of repetitive and high-volume tasks.

Reduced time spent on reconciliations by 50%

AirMedicalGroup Holdings

REDUCE RISK
Gain standardized, repeatable, and automated controls to reduce risk of misstatement and control failure.

36% reduction of manual journal entries

Brooks Rehabilitation

ENHANCE VISIBILITY
Benefit from point-in-time visibility into close progress, and real-time visibility into balance fluctuations and financial outcomes.

Gained visibility into the close process at any time

Pluralsight

CONTINUOUSLY IMPROVE
Monitor and measure the close process to identify and pinpoint optimizations.

Increased reviews from 4 to 12 per year

Nasdaq

JENNIFER MASH, BUSINESS SYSTEMS ANALYST, AAA NORTHERN CA, NV & UT

$2.67 Returned for Every Dollar Spent

9 MONTH Average Payback Period

1NUCLEUS RESEARCH

“The spending time up front to build a process proved to be valuable in the long run. We spend less time on the mechanics of reconciliation. We have more time now to analyze the exceptions.”