The Modern Accounting Playbook for Large Enterprises
The world’s most competitive and best-known brands rely on BlackLine (NASDAQ: BL) to help them make the move to modern accounting.

As a Gartner-recognized Leader in close automation, we’ve created an expertly-curated playbook to help organizations across the globe modernize the accounting and finance function. Our results-based approach paves the way for automation, transparency, and efficiency in your month-end close.

Over 3,000 BlackLine customers have achieved greater productivity and a forward-looking strategy for growth—and you can, too.

Learn how you can eliminate manual close activities to save time, strengthen controls to reduce risk, and retain top talent to operate more strategically, with BlackLine.

**FOCUS ON EXCELLENCE**

BlackLine’s MAP for financial close automation yields transformative results.

Our deliberate and stepwise adoption allows Finance and Accounting to unlock value quickly with core functionality, and then expand adoption in alignment with their business strategy.

Fully-contemplated platform functionality means that BlackLine customers don’t have to worry about resorting to disparate spreadsheets or siloed systems, even as volumes and complexities grow.
BlackLine solutions deliver an impact at each stage of your finance transformation journey.

From point solutions and stagnant, manual processes to a holistic system and optimized accounting cycle, BlackLine offers solutions for every type of company and scenario.

Core packages the essentials for a stress-free close: visibility across close tasks and automated reconciliations.

Unite even more of your daily work, such as rule-based transaction matching for bank reconciliations and automated journal posting, in our connected ecosystem. With two-way data integration, work performed in BlackLine is automatically updated and visible in your ERP.

After or alongside building your connected ecosystem, BlackLine helps you fine-tune F&A processes. Implement pointed solutions to optimize areas like automated journal creation or complex matching scenarios.

The Modern Accounting Journey

BlackLine begins with the Foundation and scales as you grow.

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**STEP 1**

Start with our foundation, focused on delivering efficiency and control throughout your month-end close. Core packages the essentials for a stress-free close: visibility across close tasks and automated reconciliations.

**Foundation**

- Central workspace with automated trial balance import
- Standardized reconciliations with automation
- Dynamic & transparent close activities tracking
- Role-centric reporting & proactive alerts
- Enhanced controls

**INTEGRATE**

- Rule-based transaction matching:
  - High-volume bank transactions
  - Credit cards, payables
  - Inventory, AR/AP
  - Intercompany & others
- Direct ERP journal posting
- Reporting data export via API

**OPTIMIZE**

- Logic-based journal creation
- Rule-based close administration
- Automated flux analysis with proactive alerting
- Complex matching scenarios
- Automated reconciling items
- Operational improvements

BlackLine begins with the **Foundation** and scales as you grow.

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Transformative Results

CLOSE FASTER
Reduce time to close by streamlining, automating, and accelerating financial close tasks.

Gained 251% ROI and shortened time to close

$2.67 Returned for Every Dollar Spent

INCREASE EFFICIENCY
Realize significant productivity benefits from more balanced workloads and automation of repetitive and high-volume tasks.

Reduced time spent on reconciliations by 50%

9 MONTH Average Payback Period

REDUCE RISK
Gain standardized, repeatable, and automated controls to reduce risk of misstatement and control failure.

Automatically reconciled over 7 million transactions with 99.9% accuracy

ENHANCE VISIBILITY
Benefit from point-in-time visibility into close progress, and real-time visibility into balance fluctuations and financial outcomes.

Increased visibility across 200+ hotels

CONTINUOUSLY IMPROVE
Monitor and measure the close process to identify and pinpoint optimizations.

Integrated many acquisitions without adding headcount

“We now have a prescribed approach to preparing and documenting reconciliations. Reconciliation frequency, type of supporting documentation, and critical fields are consistent irrespective of location. When I think about BlackLine, seamless, transparent, greater visibility, and increased control are all words that come to mind.”

EAMONN MATTHEWS, BUSINESS PROCESS LEAD, ACCOUNTING & REPORTING, THE COCA-COLA COMPANY

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