Build on Your Modern Accounting Foundation

With our solutions for financial close management, AR automation, and intercompany accounting, BlackLine is building the most indispensable platform for the Controller. Our goal is to provide a comprehensive suite of applications that help you optimize your processes, align to the strategic objectives of the business, and make the move to modern accounting. But we realize that the journey to modern accounting can be more complicated than simply choosing a technology solution.

That's where Accelerators come in. Accelerators are part of BlackLine’s Collaborative Accounting Experience—a guided, connected, and committed approach to ensuring your success. Accelerators are on-demand and guided success plans that build upon your existing BlackLine foundation using additional leading practices. Accelerators help you get the most out of your investment in BlackLine with step-by-step instructions that make it easier to optimize processes and drive user adoption.

Accelerate Your ROI

Accelerators are combined in success plans that are completely packaged, virtual, and in many cases customized. Depending on your needs, hands-on workshops can be delivered by our customer team with the goal of helping you achieve:

- Higher return on your BlackLine investment
- Faster adoption for new users and stakeholders
- Expanded use of features and functionalities
- Continuous insights and tracking of KPIs

Championing every customer by maximizing your experience and optimizing your time.
Accelerator Success Plans

Here are a few examples from our expanding Accelerator catalog:

- **Best of Basics**
  The Best of the Basics success plan will help you enhance controls with leading practices for efficiency and visibility. You’ll learn how to make effective use of Teams, Reporting, and other functionality to move your modern accounting journey forward.

- **Metrics-Driven Continuous Improvement**
  Discover how to continuously improve your use of BlackLine by analyzing real-time metrics. Focus on mitigating risks and increasing efficiency so your team can focus on strategic goals.

- **Standardized Reconciliation Optimization**
  Learn how to leverage the BlackLine Account Reconciliation solution to optimize your balance sheet account reconciliations with auto-certification, templates, frequencies, and much more.

- **Remote Audit**
  This success plan will help you reduce manual effort and preparation time associated with your audit. You’ll learn how to take advantage of our unified platform and auditor-specific roles to collaborate from anywhere, improve transparency, and avoid unexpected audit fees.

These accelerator success plans are only the beginning. Our customer team is working hard on growing our library with even more ways for you to adopt and optimize.

Here are a few examples from our expanding Accelerator catalog:

- **Visibility** - Use dashboards and reports to analyze results and progress in real time
- **Efficiency** - Save time by reducing workloads and automating repetitive activities
- **Risk Mitigation** - Remove bottlenecks and significantly reduce errors adopting leading practices
- **Continuous Improvement** - Build a culture of embracing change by regularly adopting new features, keeping users informed, and creating excitement for what’s next results and progress in real time

“This is not about a one-off training or optimization workshop. It is about increasing the value you realize on a continual basis. Your Account Manager and the Customer Success team will collaborate to map out your recommended pathway, define success milestones, and activate your transformation steps.”

- Marc Huffman, BlackLine CEO

Our team is committed to your success

We’ll work with you to identify areas of desired improvement, your overall objectives, and how to best measure your progress. Then, your Account Manager and Customer Success team will collaborate with you to design and implement a custom success plan, define milestones, and execute on your goals.

BlackLine Customers: Visit our [BlackLine Community](#) to learn more about Accelerators and to enroll.